# eikeconsulting smart \( \Lambda \)

As partners, we bring visions to life to improve lives intelligently.

# PARTNERS

### **Eike Consulting**

www.eikeconsulting.com

 We live the dream and have brought many visions to life. Eike has honed the process and has taken many projects from simple ideas to winning awards, including Apple Featured "Best New App", Dr. Toy 10 Best Tech, Parents Choice Gold, IAC Internet Ad Award to Google featured AR launch title.

### smartR Al

www.smartR.ai

• smartR AI skill base lies in behavioral intelligence, interconnections to IoT and smart devices, generative AI, online applications, along with how AI applications can be used optimally to understand, interpret, predict, and respond to complex scenarios.

### **EXPERTISE**

Our passion is technology and are trusted by the world's biggest brands from Fortune 500 (Sony, Google) to rockstars (Black Eyed Peas) to startups (ReaderBee, AlphaModa).

We stay at the forefront of technologies and leverage methodologies to build innovative intelligent solutions. We believe that technology has the power to transform industries, disrupt markets, and create new opportunities. We are your partner in tech.

### PORTFOLIO













# AI APPLICATIONS WITH BEHAVIORIAL & EMOTIONAL INTELLIGENCE

# THE EIKE-SMARTR WAY

Together, Eike-smartR are focusing on using Artificial Intelligence, such as machine learning, deep learning, and reinforcement learning, to solve complex real-world problems and optimize decision-making. We have the knowledge and expertise to develop applications unlocking the power of behavioral intelligence by leveraging AI to understand, interpret, predict, and respond to complex scenarios.

With Eike's multi-platform proficiency, experience in iOS and Androids, web, infrastructure, database adeptness, and the ability to meet all technical development needs, coupled with smartR Al's skills in developing Al applications based on the evolution of interactions, behavior changes, and emotion detection, we are a dynamic duo. As intelligence moves to the edge of the network, we can help you bring your vision to life the smartest way.

### WHY US

- 1 25+ years of technology knowledge and experience
- 2 Stanford & Berkeley graduates in AI/ML, CS, Math
- 3 Services from project vision to post delivery
- 4 Breadth of experience, skills & technology portfolio
- 5 Worldwide operation: US, UK, Canada, Brazil, Pakistan & Malaysia

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Eike worked on many projects for me, and I have always been impressed with their ability to deliver high-quality work on time and on budget, meeting critical release dates like the launch of PlayStation 3, along with AAA game titles, such as the Little Big Planet, SOCOM, Warhawk, and Jak & Daxter.

### **Steve Williams**

Director Online & Direct Marketing Sony Computer Entertainment America (PlayStation) Oliver and his team at smartR AI were outstanding partners. Very nimble and easy to work with. Technically understand how to take ideas and create an application that works in the real world. Very prompt and have excellent communication skills. Highly recommended.

### Michael Mahfet

Consulting Global Managing
Director
IMI